

LADYSMITH MARITIME SOCIETY
Board of Directors' Meeting
Thursday, May 7, 2020 ~ 9:00 to 11:00

Directors by GoToMeeting: Dan Lutz, Art Rendell, Jeff Reichert, Bob hogberg, Marnie Craig, Ron Dale, Alan Newell

Ex Officio in Attendance: Richard Wiefelspuett, Debbie Loewen, Marina Schlat

Regrets Peter McHardy

Call to Order at 9:02 am

– Lutz

Approval of Agenda as circulated. **Motion:** by Lutz. **Carried**

– Lutz

Virtual Festivals – Presentation by guest, Marina Sacht, of Take5

Marina suggested that in addition to Festivals we could include Talks on the Dock, Music on the Docks, variety marine shows such as virtual tours of the museum, Boat Restoration Shop, LMS Community Programming sessions, etc. She also indicated we should have LMS channel to present live speakers and events. She offered to facilitate set up and video editing.

Suggestions included:

- **Heritage boat festival:** – a video interview, coordinated by a host, of all the boat owners who had planned to attend the Festival, a brief written history/tour, and photos of vessel submitted by owner. The video would be launched online on the day of the usual event;
- **Kids' Pirate Day** – reach out to community for sponsorship and kids for a series of contests such as of best Pirate growl, costumes, drawing, etc.; prizes like a DQ cone, etc.; launch on the day of the event with an interactive Zoom style event which could then be posted on YouTube.
- High quality video is typically reserved for advertising/promotion rather than live events which are frequently recorded on cell phones. Marina has quality editing equipment and a drone available for high end video.
- Grant funding opportunities may be available

Virtual Festivals discussion

Possible cost of \$1200 for virtual festivals. LMS has \$1500 Grant in Aid from the Town of Ladysmith and \$12,000 in Provincial Grants earmarked for festivals.

Moved: by Ron Dale that Wiefelspuett approach Marina Sacht, and that LMS go forward with virtual festivals to maximum budget of \$3000.00. **Carried.**

Action: Wiefelspuett to follow up. Craig volunteered to assist with festivals.

Approval of Board Minutes of March 26, 2020

– Craig

- Recording of Movers/Seconders in the minutes was discussed. **Moved:** by Ron Dale to identify, in the minutes, the person who made the motion. **Carried**
- **Moved:** by Craig that the minutes be approved as circulated. **Carried**
- The Draft of the 2019 AGM Minutes was reviewed. These minutes will be distributed prior to the 2020 AGM and approved for posting at that meeting.

Strategic Plan Dash Board Update

Updates were given for the 5 Strategic Plan Objectives regarding the accomplishments of the last 30 days. Future plans were discussed.

Treasurer's Report

– Newell

Newell updated March reports sent 2020-04-24. An ongoing shortfall on annual moorage was discussed. The board requested information. **Action:** Wiefelspuett to follow up with Debbie Loewen and/or Patrick McEvoy and report to the Board.

Executive Director's Report and Plan for the Summer

– Wiefelspuett

- The report addressed existing projects: C and CC dock; Breakwater refurbishment; boathouse floatation; sewage pump out upgrades; Welcome Centre acoustics, flooring and maintenance; and insurance renewal.
- COVID-19 procedures at the marina were explained and summer activities, staffing, re-opening, new projects, cost/revenue scenarios, and grant application submission were reported on.

Correspondence None

– Wiefelspuett

New Members Robert Lawson approved by e-mail.

– Wiefelspuett

Next Meeting – Thursday, June 4, 2020, 9:00-12:00 pm

Adjournment – 11:33 am