

LADYSMITH MARITIME SOCIETY
Board of Directors' Meeting
Welcome Centre Second Floor
Thursday, February 20, 2020 ~ 09h00 to 11h00

Directors in Attendance: Ron Dale, Bob Hogberg, Dan Lutz, Alan Newell, Jeff Reichert

Directors by Phone: N/A

Directors by GoToMeeting: Marnie Craig

Ex Officio in Attendance: Richard Wiefelspuett, Debbie Loewen

With Regrets: Peter MacHardy, Art Rendell

Call to Order – Lutz called the meeting to order at 9:07 am

Approval of Agenda – as circulated **Motion:** by Lutz **Carried**

Signing of Directors' Declaration – Directors who have not yet signed please sign as soon as possible.

Approval of Board Minutes of January 9, 2020 – **Motion:** by Dale. **Carried**

Business Arising

- **LMS Schedule for 2020** – Staff to update DOTD and other dates DOTD dates were confirmed with Campbell yesterday with dinners reduced to 6 evenings and a maximum 75 tickets with flexibility to add if necessary. 100 is too crowded to be enjoyable.

Music on the Dock (MOTD) on Wednesday rather than Thursday and Shanti Bremer is reaching out to more local musicians rather than the artists used in the past two years. Currently there are no Talks on the Dock or Open Mics scheduled.

- **Strategic Plan Dashboard** – Lutz

The progress on the 5 LMS Strategic Plan Strategies was discussed and updated.

Motion: by Newell. Be it resolved to authorize the President, Treasurer and Executive Director to work with the Town of Ladysmith officials to develop modifications to the DL2016 Agreement consistent with the vision and priorities in the LMS Strategic Plan. The board will be kept apprised of progress and the final modifications will come to the board for approval.

Carried

Treasurer's Report – to follow by email

– Newell

Executive Director's Report – Wiefelspuett

- BC Gaming has approved the inclusion of CC dock in the grant received
- Summer student grants were applied for by the Marina Manager this year
- Update on the dock project is detailed in the LMS Strategic Plan Dashboard.

Board Policies

– Lutz

- **Policy Book**

More information to be presented at the next meeting

- **Website**

Marketing, corporate image, online profiles etc. should be created/improved together. Our website should have a professional evaluation regarding its utility, appearance and purpose. Also how to interface with Facebook and other social media should be investigated. **Action:** Craig will bring a proposal for revisions on March 26.

Next Meeting – Thursday, March 26, 2020, 9:00-12:00 pm

Adjournment – Newell moved adjournment at 11:04 am