

LMS Forward Plan 2017-06-13 Results



LMS Mission and Vision

Mission: Contains why/whom/how and describes essence of the organization.

- A. Your community marina that welcomes everyone to enjoy the waterfront.
- B. (To grow) a vibrant community (marina) through education, fun activities and waterfront access for everyone.
- C. LMS exists to serve the community* through waterfront access, protecting heritage, (add education) and promoting tourism. (add marina)
*and “community” means “everyone”

A	
B	2
C	9

Vision: concise, inspirational and describes the end-state (# words)

- A. To enrich people’s lives (4)
- B. A place for everyone to celebrate and experience shared cultures (10)
- C. A (waterfront) (gathering) place for everyone to celebrate, share our cultures and have fun. (12)
- D. a place of shared cultures, celebrations and learning experiences (11) for everyone (13) (share and learn)

A	2
B	1
C	4
D	3

Important: 1= Low
2= Medium
3= High

Doable: 1= Difficult
2= Medium
3= Easy

Operations

Import./ Doable	Description	Key Success Measure/Next Steps
2.8/2.3	Longer term plan for maintenance of marine assets is critical and will enable multi-year budgeting.	Breakwater \$1-2M; C-dock \$300k on Sep Board Mtg Agenda
2.8/1.8	Volunteer revitalization plan and program to re-energize and prevent burn-out	S/T – need coordinator, mine membership apps, update MMS,
2.1/2.1	Analysis of changing moorer/marina markets and revenue risk for LMS.	On hold.
2.8/1.3	Improve parking, public access, and security at LMS	Underway.
2.1/2.4	Continue to build already successful programs.	Underway.
2.3/2.1	Establish Paddling Centre	Underway.
1.2/1.1	Establish Fuel Dock	Low priority
1.8/2.1	Develop proposal to Board to increase LMS activities for residents, visitors, and moorers	Low priority.

Important:
 1= Low
 2= Medium
 3= High

Doable:
 1= Difficult
 2= Medium
 3= Easy

Planning

Import./ Doable	Description	Key Success Measure/Next Steps
2.5/2.0	By engagement of all stakeholders, build a clear and compelling vision of what “serve the community” means in the next 5 years, and a measureable plan to attain the vision.	Fwd Plan Team to continue to work on this.
2.8/2.0	Engage actively in the Waterfront Plan with an LMS plan.	Task force to report to Board in Sep Barrie, Doug, Peter, Rod, Gerry
2.3/2.3	Develop the Governance Guide to facilitate Board operations and transitions.	Alan will follow up by email.
2.7/2.3	Board significantly updates its operations, as for example: <ul style="list-style-type: none"> - regular discussion of the 3-5 year time frame - establish core values to guide decisions and behaviors - individual accountability is defined - regular discussion and follow up on strategic initiatives - direction, evaluation, and development of Exec Director 	To be addressed in development of Board agendas and Board conduct. HR Comm of Board.
2.8/2.2	Finance - Create 3-5 year budget with capital replacement, revenue projection, and risk analysis.	On hold pending Sep Board Mtg

Important: Doable:
 1= Low 1= Difficult
 2= Medium 2= Medium
 3= High 3= Easy

Relations

Import./ Doable	Description	Key Success Measure/Next Steps
2.9/2.1	Board has a strong consensus on what are the key strategic relationships for LMS, who is accountable for those relationships, what are the key messages, and the implementation of same in context of the strategic direction of the organization. (Add Communications Plan?)	R Smith tasked with a fall “celebration” of Councils. Fwd Plan Team will work on some content ideas.
2.8/2.3	Board and staff must foster a culture of sincere appreciation and valuing of everyone’s contributions, that embraces members, volunteers, moorers, residents , visitors, and other organizations.	To HR Committee Terms of Reference.
1.8/2.1	Eliminate the information silos that exist within LMS as for example between shop, tours, and heritage.	Lower priority.
2.1/2.7	Schedule and assign planning for the next members’ meeting and volunteer appreciation night.	??